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FREELANCE

2016-2017

League Inc.

UI/UX Design & Product Strategy

Giants & Gentlemen

Web Design & Development

Toronto Stroke Networks

Web Development

Rogers Communications

UI Design & Web Development

2015

Bruce Mau Design

UI/UX & VR/Media Design

Kiwi Wearable Tech

Art Direction & Front End Development

Studeo

UI/UX Design & Front End Development

2013-2014

Influitive

Product/UI Consulting / Development

HIGHLINE Inc.

Senior Designer in Residence

PlatyPop

Owner

MoDooH Inc.

UX Design, Front-end Development

2012

Shaken Media Collective / Raghava K.K.

UI Design & Motion Graphics

Tilt (Y Combinator, San Francisco)

UI/UX Design & Videography

Maide (Y Combinator, Mountain View)

Product UI UX/Strategy/Marketing

2009-2011

FouFouDog

Videography/Motion Graphics

OCADU Grad Show Committee

Promotional Video Director / DOP / Editor / Narrator / Animator

Universe

Contract Promotional Video Director / Editor / Narrator / Animator

Bell Mobility

Professional Management Program
Creative Associate

ABOUT

For the past 6 years, my goal has been to design products that allow people to harness the ever-increasing capabilities of technology while also mitigating the complexities that come with it.

I've done UI/UX, development, and motion for Bruce Mau Design (for a major global electronics brand), Y Combinator startups, and over 20 other companies. My work has been featured on Engadget, TechCrunch and Envato; as well as in major retail stores; and has spanned Toronto, New York, and California. I'm also passionate about education and currently teach User Experience design.

SELECT WORK

RED Academy - UX Instructor (Full-time / Part-time Lead, June. 2017 - Present)

Teaching students about the importance of research, wireframing, prototyping, and testing. Ran and served as a mentor for over 21 group projects involving real-world clients.

Bruce Mau Design - UI/UX & VR/Media Design (Contract, Jan. - Aug. 2015)

Worked on interactive & VR digital retail experiences for a top 3 global personal electronics company. Collaborated with world-class media and architecture firms.

Reforges - UI/UX Designer & Product Strategist (Contract, Sept. 2016 - Feb. 2017)

Conducted user research, mobile interface design, and product strategy for a system aimed at democratizing drone deployment.

Rogers + Giants & Gentlemen - Front-end Developer / Designer (Freelance, Dec. 2015 - Sept. 2016)

Freelance web development & design for clients such as Rogers, Jack Astor's, and Beaverbrook.

Maide (Y Combinator) - UI/UX Designer (Jun. 2011- May 2012, Mountain View)

Work on the "Maide Control" app as a designer, videographer, and marketer at Maide Inc. Work featured on Engadget, TechCrunch, and HackerNews.

ACCOLADES

VR & Large-scale Digital Media ft. in a major NYC location,
2015

Maide work ft. on Hacker News, TechCrunch, & Engadget.
2012

Platypop MoGraph templates feat. on the front page of Envato and as a best seller.
2012-Present

Swave Studios Award,
ACIDO "Rocket" Show, 2011

Mimi Vandermolen Award,
OCAD University, 2011

3rd Place, UMBRA Design Contest 2009

EDUCATION

B.Des Industrial Design
OCAD University, 2008-2011

Electrical/Computer Engineering
University of Toronto, 2006-2008

TOOLS

Design
User research & mapping, wireframing, prototyping, testing.
Sketch, Adobe Creative Suite, Origami, Form, InVision, Principle, Proto.io

Development
HTML5, CSS, Javascript (ES6), React.js, Rails, Wordpress, Arduino/Processing

Other
After Effects, Cinema 4D, Premiere, Videography, Photography